

# Cutting edge biometric analytics for the professional horse owner

# pales

Our mission is to make lives of horse owners less stressful by continuously monitoring what their horse does throughout the day.

## Analytics – how we deliver the insight to the owner

- Mobile & Web Applications
- Suitable for multiple horse use
- Real time data
- Accessible from anywhere
- Combination of individual and population statistics in status detection
- Raw data download for advanced users

History of activities

## Hardware – how we measure the parameters that matter

- A custom made wearable device mounted On the inner part of the horse's tail
- Suitable for long term use
- Non-intrusive & light
- Multiple sensors enabling higher accuracy
- 3G network enabled

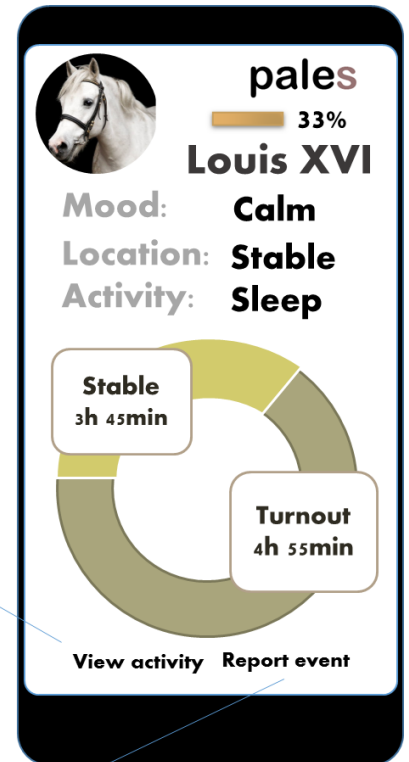
## Our achievements

- 2 prototypes built
- Trademarks received
- Patents pending
- Multiple startup awards
- Ongoing testing

## Our Team

- 4 Mphil & PhD candidates in engineering at HKUST
- Department Head, Computer Science, Prof. Qiang Yang
- Associate Provost, Electrical Engineering, Prof. Roger Cheng

## Our Partners:



Bring to report an event page: Time & what happened

